

ESSAY (100 marks)

Instruction: This section consists of 4 (FOUR) essay questions. Answer ALL.

QUESTION 1

- a) Define ethics. [CLO1: C1]
(2 marks)
- b) Explain **THREE (3)** importance of business ethics. [CLO1: C2]
(9 marks)
- c) Explain briefly **THREE (3)** types of values. [CLO1: C2]
(6 marks)
- d) Explain briefly **FOUR (4)** natures of business ethics. [CLO1: C2]
(8 marks)

QUESTION 2

- a) Briefly explain:
i. corporate social responsibility
ii. stakeholder. [CLO1: C2]
(6 marks)
- b) Explain **THREE (3)** activities which can be held by organization that meet corporate social responsibility goals. [CLO1: C2]
(9 marks)
- c) Summarize the stakeholder model in corporate social responsibility context. [CLO1: C4]
(10 marks)

EXAMINATION AND EVALUATION DIVISION
DEPARTMENT OF POLYTECHNIC EDUCATION
(MINISTRY OF HIGHER EDUCATION)

COMMERCE DEPARTMENT

FINAL EXAMINATION
JUNE 2012 SESSION

PB503: BUSINESS ETHICS

DATE: 17 NOVEMBER 2012 (SATURDAY)
DURATION: 2 HOURS (8:30 AM – 10:30 AM)

This paper consists of **THREE (3)** pages including the front page.
Essay (4 questions – answer all)

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**DO NOT OPEN THIS QUESTION PAPER UNTIL INSTRUCTED BY THE
CHIEF INVIGILATOR**

(The CLO stated is for reference only)

QUESTION 3

- a) Explain abuse of official position in organization with appropriate example. [CLO1: C1]
(3 Marks)
- b) Differentiate between bribes, kickbacks and gift & entertainment with **TWO (2)** appropriate examples for each situation. [CLO1: C4]
(12 Marks)
- c) Explain briefly **FIVE (5)** obligations of the organization members to the third parties in business ethics perspective. [CLO1: C3]
(10 marks)

QUESTION 4

- a) Define human rights in a global business. [CLO2: C1]
(3 marks)
- b) Explain briefly **SIX (6)** ethical guidelines by Richard DeGeorge to handle any issues arising in global business. [CLO2: C2]
(12 marks)
- c) Explain briefly **FIVE (5)** common ethical issues that involved in globalization. [CLO2: C2]
(10 marks)