

SULIT



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN MALAYSIA**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI JUN 2019

DPP6033: INTERNATIONAL MANAGEMENT

TARIKH : 03 NOVEMBER 2019

MASA : 2.30 PETANG - 4.30 PETANG (2 JAM)

Kertas ini mengandungi **TIGA (3)** halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** essay questions. Answer **ALL** questions.

QUESTION 1

Mr. Adam is an Australian expat who has been living in Kuala Lumpur, Malaysia since 2014

The following questions are based on the statement above:

- CLO1
C1 (a) Describe **FIVE (5)** challenges faced by Mr. Adam as an expatriate. [10 marks]
- CLO1
C2 (b) Explain **FIVE (5)** common elements in the typical expatriate compensation package that Mr. Adam may receive while working in Malaysia. [15 marks]

QUESTION 2

- CLO1
C1 (a) Define culture. [5 marks]
- CLO1
C2 (b) Describe **FIVE (5)** David Trompenaars' Cultural Dimensions. [10 marks]
- CLO1
C3 (c) Relate the following Hofstede's Cultural Dimensions with Malaysian and United States Culture. [10 marks]
- i) Individualism vs Collectivism
 - ii) Power Distance

QUESTION 3

- CLO2
C2 (a) Identify **FIVE (5)** factors that encourage companies to facilitate the development of unique strategies for different cultures.
[5 marks]
- CLO2
C3 (b) Relate **TWO (2)** potential problems associated with workplace diversity.
[10 marks]
- CLO2
C4 (c) Most MNCs have a cultural strategic predisposition in doing things in a particular way. There are four distinct strategic predispositions that might be used by MNCs. Explain only **TWO (2)** of these strategic predispositions.
[10 marks]

QUESTION 4

- CLO3
C3 (a) Interpret the differences between “downward and upward communication”. Give examples to show the differences between downward and upward communication.
[10 marks]
- CLO3
C4 (b) Determine **THREE (3)** bargaining behaviours used in international negotiation.
[15 marks]

SOALAN TAMAT