

**SULIT**



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN  
JABATAN PENDIDIKAN POLITEKNIK  
KEMENTERIAN PENDIDIKAN TINGGI**

**JABATAN PENGAJIAN AM**

**PEPERIKSAAN AKHIR**

**SESI 1: 2015/2016**

**BUE 1013 : PRESENTATION SKILLS**

**TARIKH : 30 DISEMBER 2015**

**MASA : 8.30 AM – 11.30 AM (3 JAM)**

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Kertas ini mengandungi **LAPAN (8)** halaman bercetak.

Bahagian A: Struktur (4 soalan)

Bahagian B: Esei (2 soalan)

Dokumen sokongan yang disertakan : Tiada

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**JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN**

(CLO yang tertera hanya sebagai rujukan)

**SULIT**

**SECTION A: 40 MARKS****INSTRUCTION:**

This section consists of **FOUR (4)** structured questions. Write your answers in the answer booklet provided. Answer **ALL** questions.

CLO1  
C2**QUESTION 1**

- a. Explain what an impromptu speech is and give **ONE (1)** example of a situation in which you may have to deliver it. [2 marks]
- b. Briefly explain **TWO (2)** benefits of having effective impromptu speaking skills. [4 marks]
- c. List **TWO (2)** non-verbal elements in public speaking and explain how each of them can affect the effective delivery of a speech. [4 marks]

CLO2  
C3**QUESTION 2****Dr. S C Bharija – MBBS, MD**

- **A member of leading Dermatologist group all over India.**
- **Qualifications: MBBS and MD degrees**
- **Current Position: Senior Consultant, Dermatology at Sir Ganga Ram Hospital, New Delhi.**
- **Line of proficiency = various dermatological disorders (Psoriasis, Skin allergies and Immunotherapy, Chronic Skin Conditions, Cosmetic Dermatology, Vitiligo and other skin issues.**

*'We are more likely to be persuaded when we perceive a speaker to be competent and credible'*

Dr. S C Bharija has been invited to give a speech in Malaysia to a group of Malaysian doctors.

- i. Based on the above speaker's profile, briefly explain the type of credibility that can be used by Dr S C Bhartia in his speech? [2 marks]
- ii. You have been asked to be the MC who would introduce Dr S C Bhartia to the audience. Write the introduction in about **70 words**. [8 marks]

**QUESTION 3**

There are **TWO (2)** situations given below. Study them carefully and answer questions that followed.

**Situation 1**

*My father smoked four packs of cigarettes a day since age fourteen and lived until age sixty-nine. Therefore, smoking really can't be that bad for you.*

**Situation 2**

Son : "Can we get a pet dog?"

Mother : "No"

Son : "Why not? It will protect us as well."

Mother : "Still, No"

Son : "Why are you leaving us and the home unprotected?"

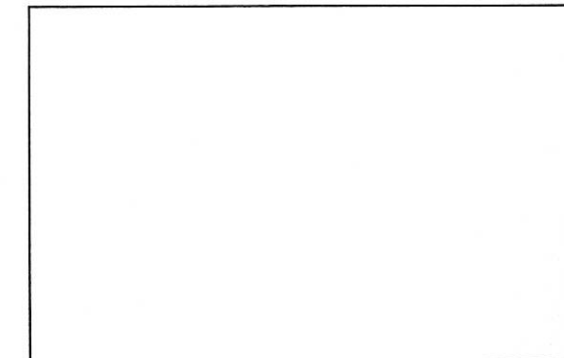
- i. Analyse each situation above and state the fallacy for each situation. [2 marks]
- ii. Define what each fallacy means. [4 marks]
- iii. Give reasons for each fallacy to support your answer. [4 marks]

CLO3  
C6

**QUESTION 4 – 10 marks**

- a. The slide below is **NOT** an effective slide.
- i. Explain why it is not effective. [2 marks]
- ii. In a slide frame, improve the slide. [5 marks]

I'm here to talk about a very important project. We must implement pregnancy prevention programs that educate and support school age youths between the ages of 10 and 21 in high risk situations. In doing so, we not only help them but also their family members. This can be done through comprehensive social and health services, with an emphasis on pregnancy prevention. I understand that this will involve resources. Nevertheless, devoting more resources to preventing teen pregnancy will not only save us money in the long run but will improve the well-being of these young people and their families. Moreover, they will give hope for this country and they will have an opportunity to make a positive contribution. This is why I need your support in making sure that this program succeeds.

**Slide Frame**

- b. Below is one way of giving a reason.

*'Driving on ice is dangerous. .*

*The streets are icy now.*

*So, it is dangerous to drive now.'*

- i. Name the type of reasoning [1 mark]
- ii. Explain and justify your answer. [2 marks]

**SECTION B: 60 MARKS****INSTRUCTION:**

This section consists of **TWO (2)** essay questions. Write your answers in the answer booklet provided. Answer **ALL** questions.

**QUESTION 1 – 30 marks**

Prepare an **INFORMATIVE** speech outline for **ONE** of the following topics:

- a. The Importance of English for International Communication
- b. Athletes are good role models for youths

Your outline **MUST** follow the guideline below:

**A) INTRODUCTION – Write the COMPLETE TEXT of the introduction that includes:**

1. Using at least ONE of the following techniques as Attention Grabber
  - ✓ A startling statement
  - ✓ Rhetorical questions
  - ✓ Quotations
  - ✓ Figure of Speech - metaphors, idioms etc.
  - ✓ Story or anecdote
2. Background information
3. A Thesis Statement

The introduction should have about **60 WORDS**.

**B) BODY – Write three main points with their relevant sub-points:**

Main Point 1: (In complete sentence)

- Sub-point 1: (In complete sentence)
- Sub-point 2: (In complete sentence)

Main Point 2: (In complete sentence)

- Sub-point 1: (In complete sentence)
- Sub-point 2: (In complete sentence)

Main Point 3: (In complete sentence)

- Sub-point 1: (In complete sentence)
- Sub-point 2: (In complete sentence)

**C) CONCLUSION – Write the complete text of the conclusion in about 60 WORDS.**

[30 marks]

**QUESTION 2**CLO3  
C5

Prepare a **PERSUASIVE** speech outline for **ONE** of the following topics:

- a. Electronic cigarettes should be banned
- b. Every polytechnic student should take a foreign language

Your outline **MUST** follow the guideline below:

Use **ONE** of the following organization patterns:

- Monroe's Motivated Sequence
- Problem-Solution Order
- Problem-Cause-Solution Order
- Comparative Advantages Order

You **MUST** state the organization pattern used.

**A) INTRODUCTION** – Write the **COMPLETE TEXT** of the introduction in about **60 WORDS**.

1. Using at least **ONE** of the following techniques as Attention Grabber
  - ✓ A startling statement
  - ✓ Rhetorical questions
  - ✓ Quotations
  - ✓ Figure of Speech - metaphors, idioms etc.
  - ✓ Story or anecdote
2. Background information
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**B) BODY** – Write three main points with their relevant sub-points:

Main Point 1: (In complete sentence)

- Sub-point 1: (In complete sentence)
- Sub-point 2: (In complete sentence)

Main Point 2: (In complete sentence)

- Sub-point 1: (In complete sentence)
- Sub-point 2: (In complete sentence)

Main Point 3: (In complete sentence)

- Sub-point 1: (In complete sentence)
- Sub-point 2: (In complete sentence)

**C) CONCLUSION** – Write the complete text of the conclusion in **60 WORDS**.

[30 marks]

**END OF PAPER**