

#### PLASTIC WASTE AS CEMENT REPLACEMENT IN BRICK

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### **DESCRIPTION OF INNOVATION**

HDPE-cement brick is a new innovative product uses High

## IMPACT OF INNOVATION

#### ADVANTAGE

- By using plastic in this innovation it can reduce environmental pollution because nowadays the use of plastic is increasing.
- Density Polyethylene plastics as replacement for cement in the production of bricks.
- Cement can cause pollute our environment especially air due its production emits dust, carbon dioxide and etc.
- Excessive plastic production will cause pollution and harm to health.
- Result from compressive strength show that highest reading between four percentage are from 5% replacement of HDPE-cement brick.
- Based on calculation, the optimum percentage in range water absorption test are from 0% replacement in HDPEcement brick.



- HDPE-cement brick that have been innovated with plastic have a comparable strength and are even stronger than the conventional bricks'.
- The new application of plastic in tiles can help the environment to free from the negative impact from human activities.

#### **MARKET POTENTIAL**

- HDPE-cement brick is different from the other conventional brick because of it material and environment benefit.
- Plastic-cement brick is made by recycle material which can keep our environment safe because it reduced the amount of plastic that is thrown away every day.
- Government enforcement on green environment innovation product
- Development investment on construction increase slightly per year
- This innovation needs to be improved by future generations so that it can be used in the future

#### OBJECTIVE

## • To produce HDPE plastic bricks



1) Collecting and weighing



2) Heat the plastic in the oven



# • To determine the compressive strength and absorption of bricks

#### materials



4) Insert the mixture into the mould





3) Mixing cement and sand

## 5) The result of the bricks obtained