

SULIT



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENGAJIAN TINGGI**

JABATAN PERDAGANGAN

**PENILAIAN ALTERNATIF BERIKUTAN
PELAKSANAAN PERINTAH KAWALAN BERSYARAT**

SESI JUN 2020

DPP30023 : INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

NAMA PENYELARAS KURSUS : AZMA HUSNAIZA BINTI ABDUL AZIZ

KAEDAH PENILAIAN : PEPERIKSAAN ONLINE

**JENIS PENILAIAN : ESEI BERSTRUKTUR
(2 SOALAN)**

TARIKH PENILAIAN : 22 DISEMBER 2020

TEMPOH PENILAIAN : 1 JAM

LARANGAN TERHADAP PLAGIARISM (AKTA 174)

**PELAJAR TIDAK BOLEH MEMPLAGIAT APA-APA IDEA, PENULISAN, DATA
ATAU CIPTAAN ORANG LAIN. PLAGIAT ADALAH SALAH SATU
PENYELEWENGAN AKADEMIK. SEKIRANYA PELAJAR DIBUKTIKAN
MELAKUKAN PLAGIARISM, PENILAIAN BAGI KURSUS BERKENAAN AKAN
DIMANSUHKAN DAN DIBERI GRED F DENGAN NILAI MATA 0.**

**(RUJUK BUKU ARAHAN-ARAHAN PEPERIKSAAN DAN KAEDAH PENILAIAN (Diploma) EDISI 6, JUN 2019,
KLAUSA 17.**

SECTION A : 50 MARKS
BAHAGIAN A : 50 MARKAH

INSTRUCTION:

This section consists of **TWO (2)** essay questions. Answer all questions.

QUESTION 1

Mieka Trading is a confectionery and dairy product producer. Their production is on a daily basis. Currently, they are facing some serious problems in managing their inventory due to the poor performance of forecasting activities. Shortage and surplus of production cause them a lot of cost. As a new assistant of production manager, you are required to make an improvement on your company forecasting activities.

CLO2 (a) Figure out law of forecasting. [5 marks]
C3

CLO2 (b) Provide **FOUR (4)** importances of forecasting that are applicable for your
C3 company's business operations.
[20 marks]

QUESTION 2

You are planning to conduct a qualitative forecasting for your new product development project.

CLO2 (a) Examine qualitative forecasting method. [5 marks]
C3

CLO2 (b) With an example, provide information on **FOUR (4)** techniques of qualitative
C3 forecasting methods.
[20 marks]

END OF QUESTIONS