

**SULIT**



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN  
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI  
KEMENTERIAN PENGAJIAN TINGGI**

**JABATAN PERDAGANGAN**

**PENILAIAN ALTERNATIF**

**SESI DISEMBER 2020**

**DPB3043 : BUSINESS ETHICS**

---

**NAMA PENYELARAS KURSUS : HASNI BINTI HASHIM**

**KAEDAH PENILAIAN : PEPERIKSAAN ONLINE**

**JENIS PENILAIAN : SOALAN OBJEKTIF (10 SOALAN)  
SOALAN ESEI (1 SOALAN)**

**TARIKH PENILAIAN : 7 JULAI 2021**

**TEMPOH PENILAIAN : 50 MINIT**

---

**LARANGAN TERHADAP PLAGIARISM (AKTA 174)**

**PELAJAR TIDAK BOLEH MEMPLAGIAT APA-APA IDEA, PENULISAN, DATA  
ATAU CIPTAAN ORANG LAIN. PLAGIAT ADALAH SALAH SATU  
PENYELEWENGAN AKADEMIK. SEKIRANYA PELAJAR DIBUKTIKAN  
MELAKUKAN PLAGIARISM, PENILAIAN BAGI KURSUS BERKENAAN AKAN  
DIMANSUHKAN DAN DIBERI GRED F DENGAN NILAI MATA 0.**

**(RUJUK BUKU ARAHAN-ARAHAN PEPERIKSAAN DAN KAEDAH PENILAIAN (Diploma) EDISI 6, JUN 2019,  
KLAUSA 17.3)**

**SECTION A: 20 MARKS****BAHAGIAN A: 20 MARKAH****INSTRUCTION:**

This section consists of **TEN (10)** objective questions.

**ARAHAN:**

*Bahagian ini mengandungi **SEPULUH (10)** soalan objektif.*

CLO 2  
C3

1. Choose the statement that can help Babel Pharmaceutical International run its business ethically.

*Pilih kenyataan yang dapat membantu Babel Pharmaceutical International menjalankan perniagaannya secara beretika.*

- A. Business ethics refers to values, standards and principles to operate a business.  
*Etika Perniagaan merujuk kepada nilai, standard dan prinsip yang diperlukan untuk beroperasi dalam perniagaan.*
- B. Business ethics refers to values, standards and principles that must be practiced by everyone.  
*Etika Perniagaan merujuk kepada nilai, standard dan prinsip yang perlu dipraktikkan oleh setiap orang.*
- C. Business ethics refers to laws and guidelines that must be observed in business.  
*Etika Perniagaan merujuk kepada undang-undang dan garis panduan yang perlu dipatuhi oleh perniagaan.*
- D. Business ethics refers to values and qualities that must be present in a business.  
*Etika Perniagaan merujuk kepada nilai dan kualiti yang perlu ada dalam sesebuah perniagaan.*

CLO 2  
C3

2. A senior officer of Megah Holding, Datok Mostapa was offered to trade the company's confidential information for RM1 million in cash by Bina Jaya Berhad. However, he was reluctant to do so.

This statement relates to \_\_\_\_\_

*Seorang pegawai kanan Megah Holding, Datok Mostapa telah ditawarkan untuk membocorkan maklumat sulit syarikatnya dengan balasan wang tunai sebanyak RM 1 juta. Namun dia enggan melakukannya.*

*Kenyataan ini adalah berkaitan \_\_\_\_\_*

- A. consequentialist perspective.  
*perspektif consequentialist.*
- B. non-consequentialist perspective.  
*perspektif non-consequentialist.*
- C. ethical perspective  
*perspektif ethical.*
- D. judgement perspective.  
*perspektif judgement*

CLO 2  
C3

3. During Movement Control Order due to Covid 19, all Berjaya Bank customers are requested to make an appointment to meet with the bank officer to conduct their financial affairs. However, without an appointment, Puan Fira was simply being entertained by Cik Nadia for the ASB loan application.

Which Prima Facie obligation did Ms. Nadia fail to comply with?

*Semasa Perintah Kawalan Pergerakan kerana Covid 19, Bank Berjaya meminta pelanggan membuat temu janji untuk bertemu pegawai bank bagi urusan kewangan. Namun, tanpa sebarang temu janji, Puan Fira ke bank dan bertemu sepupunya, Cik Nadia untuk permohonan pinjaman ASB.*

*Kewajipan Prima Facie yang manakah tidak dipatuhi oleh Cik Nadia?*

- A. Justice  
*Keadilan*
- B. Gratitude  
*Bersyukur*
- C. Reparation  
*Pampasan*
- D. Fidelity  
*Kesetiaan*

CLO 2  
C3

4. Mohan Chandran, a 5 year old boy, always gets permission from his mother to play with his friend at the playground.  
Choose the Stage of Moral Development which suits Mohan Chandran.

*Mohan Chandran, budak lelaki berumur 5 tahun, selalu mendapatkan izin dari ibunya untuk bermain bersama-sama kawannya di taman permainan.*

*Pilih Tahap Pembangunan Moral yang bersesuaian dengan Mohan Chandran.*

- A. Stage 1  
*Peringkat 1*
- B. Stage 2  
*Peringkat 2*
- C. Stage 3  
*Peringkat 3*
- D. Stage 4  
*Peringkat 4*

CLO 2  
C3

5. Mr. Vincenzo, HR Manager at Babel International introduced an online human resource management system in which all activities related to human resources can be made more systematically, speeds up decision making as well as increases company productivity.  
Demonstrate how corporate culture can affect the tempo of work at the Human Resource Department of Babel International.

*Mr Vincenzo, Pengurus Sumber Manusia di Babel Internasional telah memperkenalkan sistem sumber manusia di atas talian, di mana semua aktiviti melibatkan pengurusan sumber manusia dapat dibuat dengan lebih sistematik, mempercepatkan pembuatan keputusan di samping membantu meningkatkan produktiviti syarikat.*

*Tunjukkan bagaimana budaya korporat dapat mempengaruhi tempo kerja di Jabatan Sumber Manusia, Babel International.*

- A. Tempo of work is related to how you react, prioritize important task, how fast or slow you can perform your work which will indirectly impact the organization as a whole.  
*Tempo kerja berkaitan dengan bagaimana anda bertindak balas, mengutamakan tugas penting, fasa seberapa cepat atau lambat anda dapat melaksanakan pekerjaan anda, dan secara*

*tidak langsung akan memberi kesan kepada organisasi secara keseluruhan.*

- B. Tempo of work is when employees need to complete tasks as fast as possible.  
*Tempo kerja adalah di mana pekerja perlu menyelesaikan tugas secepat mungkin.*
- C. Tempo of work is when you can expedite the process without thinking about the risk.  
*Tempo kerja adalah ketika anda dapat mempercepat proses tanpa memikirkan risikonya.*
- D. Tempo of work is when you need to work slowly in order to perform well.  
*Tempo kerja adalah ketika anda perlu bekerja lambat, agar dapat berfungsi dengan baik.*

CLO 2  
C3

6. As a visionary leader, Mr. Andrew Ho is able to draft a strategy in ensuring his vision is successfully implemented. He is also involved in monitoring and handling all activities, to ensure that the activities are in line with the company's vision. He is \_\_\_\_\_

*Sebagai pemimpin yang mempunyai visi, Mr Andrew Ho mampu merangka strategi di dalam memastikan visinya berjaya dilaksanakan. Dia juga terlibat di dalam pemantauan dan pengendalian bagi memastikan semua aktiviti sejajar dengan visi syarikat  
Dia adalah seorang \_\_\_\_\_*

- A. an ethical leader  
*pemimpin yang beretika*
- B. an autocratic leader  
*pemimpin yang autokratik*
- C. a democratic leader  
*pemimpin yang demokrasi*
- D. an effective leader  
*pemimpin yang berkesan*

CLO 2  
C3

7. Tesla, owned by Elon Musk, a United States of America-based company, uses the transformational leadership style which emphasises innovation and development of the skills of the employees that helps the company to perform better and create a competitive environment. This helps Tesla in creating strong corporate culture from top management to lower-level staff.  
Choose suitable roles of corporate leadership in establishing corporate culture from the list below.

*Tesla, dimiliki oleh Elon Musk, syarikat yang berpangkalan di Amerika Syarikat, menggunakan gaya kepimpinan transformasional yang menekankan inovasi dan pengembangan kemahiran pekerja dalam membantu syarikat meningkatkan prestasi di samping mewujudkan persekitaran kompetitif. Ini membantu Tesla dalam mewujudkan budaya korporat yang konsisten dari peringkat pengurusan atasan hinggalah pekerja bawahan.*

*Pilih peranan kepimpinan korporat yang sesuai dalam mewujudkan budaya korporat dari senarai di bawah.*

- I. Behavioural model  
*Model tingkah laku*
  - II. Make it personal for your team  
*Jadikan ia peribadi untuk pasukan anda*
  - III. Establish a purpose to believe in  
*Menetapkan tujuan untuk dipercayai*
  - IV. Make all decisions alone  
*Membuat semua keputusan secara bersendirian*
- A. I, II and IV  
*I, II dan IV*
  - B. I and II  
*I dan II*
  - C. I, II and III  
*I, II dan III*
  - D. I, II, III and IV  
*I, II, III dan IV*

CLO 2  
C3

8. The management of Wusang Sdn Bhd. can reduce unethical behaviour in their operations by \_\_\_\_\_  
*Pengurusan Wusang Sdn. Bhd boleh mengurangkan perlakuan tidak beretika dalam operasi mereka dengan \_\_\_\_\_*
- I. Establish clear policies on unethical behaviour  
*Menetapkan polisi jelas mengenai perlakuan tidak beretika*
  - II. Limit opportunities for unethical behaviour  
*Menghadkan peluang untuk perlakuan tidak beretika*
  - III. Establish formal rules and procedures  
*Menetapkan peraturan dan prosedur formal*
  - IV. Impose stern punishment for unethical behavior  
*Mengenakan hukuman tegas ke atas perlakuan tidak beretika*
- A. I, II and III  
*I, II dan III*
  - B. II, III and IV  
*II, III dan IV*
  - C. I, III and IV  
*I, III dan IV*
  - D. I, II, III and IV  
*I, II, III dan IV*



CLO 2  
C3

9. McDonald's, one of the largest fast food restaurant chain in Malaysia, has always emphasized the importance of maintaining the relationship with stakeholders through Corporate Social Responsibilities activities. Choose the best statement on why McDonald needs to pay attention to their stakeholders.

*McDonald, salah satu rangkaian makanan segera terbesar di Malaysia, sentiasa menitikberatkan kepentingan menjaga hubungan dengan pihak-pihak berkepentingan melalui aktiviti Tanggungjawab Korporat Sosial.*

*Pilih sebab utama mengapa McDonald perlu memberi perhatian kepada pihak berkepentingannya.*

- A. If a firm only acts in self-interest, employees may feel exploited.  
*Jika sesebuah firma hanya bertindak untuk kepentingan dirinya, kakitangan akan merasa mereka ditindas*

- B. If a firm only acts in self-interest, the government might tighten their regulations.

*Jika sesebuah firma hanya bertindak untuk kepentingan dirinya, pihak kerajaan mungkin memperketatkan kawalan ke atas mereka.*

- C. If a firm only acts in self-interest, customers might not like the image that the company portrays.

*Jika sesebuah firma hanya bertindak untuk kepentingan dirinya, pelanggan mungkin tidak suka imej yang ditonjolkan oleh syarikat.*

- D. If a firm only acts in self-interest and inflict harm on stakeholders, the society might withdraw their support.

*Jika sesebuah firma hanya bertindak untuk kepentingan dirinya dan membahayakan pihak berkepentingan, masyarakat umum akan mengurangkan sokongan mereka terhadap firma.*

CLO 2  
C3

10. A firm needs to behave as good corporate citizens, obeying the law, conducting their production and marketing activities in a good manner and avoid causing environmental pollution.

Choose suitable corporate social responsibilities activities which can be conducted by Babel Pharmaceutical International to support the above statement.

*Firma perlu berperilaku sebagai warga korporat yang baik, mematuhi undang-undang, menjalankan aktiviti pengeluaran dan pemasaran mereka dengan cara yang betul dan juga tidak menyebabkan pencemaran alam sekitar.*

*Pilih aktiviti Tanggungjawab Sosial Korporat yang bersesuaian dengan Babel Pharmaceutical Internasional untuk menyokong pernyataan di atas.*

- I Provide safe workplace  
*Menyediakan tempat kerja yang selamat*
  - II Use safe chemicals in processing  
*Menggunakan bahan-bahan kimia yang selamat digunakan dalam pemprosesan*
  - III Use of pollution reduction system in manufacturing  
*Penggunaan sistem pengurangan pencemaran di dalam pembuatan*
  - IV Offer scholarship for staff who wish to further their studies  
*Bantuan biasiswa untuk pekerja yang ingin melanjutkan pengajian*
- A. I, II & III  
*I, II & III*
  - B. II and III  
*II, dan III*
  - C. I dan III  
*I dan III*
  - D. I, II, III and IV  
*I, II III dan IV*

**SECTION B: 25 MARKS**  
**BAHAGIAN B: 25 MARKAH**

**INSTRUCTION:**

This section consists of **ONE (1)** essay question. Answer the question.

**ARAHAN:**

*Bahagian ini mengandungi **SATU (1)** soalan esei. Jawab semua soalan.*

**QUESTION 1**

**SOALAN 1**

CLO 2  
C3

- (a) As a Senior Manager at Romano Hous Furniture, Ms. Amanda has appointed two junior designers, Salmah and Haris to assist the company to design the furniture. However, Haris earns more than Salmah. Furthermore, Ms. Amanda always condemned all designs made by Salmah, which made Salmah not eager to work anymore.  
Based on this scenario, show **FIVE (5)** effects of conflict of interest which may arise.

[15 marks]

*Sebagai Pengurus Kanan di Romani House Furniture, Ms Amanda telah melantik dua orang pekerja baru, iaitu Salmah dan Haris di dalam membantu syarikat mereka mereka cipta peravut. Namun, Haris dibayar gaji yang lebih tinggi berbanding Salmah. Selain itu, Ms Amanda selalu mengutuk rekaan Salmah yang membuatkan Salmah tidak bersemangat untuk bekerja lagi di situ. Berdasarkan senario ini, tunjukkan **LIMA (5)** kesan konflik kepentingan yang bakal timbul.*

[15 markah]

KUALA LUMPUR: The government has been called to protect job seekers from discrimination under the proposed amendments to the Employment Act 1955, which is expected to be tabled in the Dewan Rakyat next month.

The Joint-Action Group for Gender Equality (JAG) also called upon the Sabah and Sarawak to nip discrimination against job seekers in the two state's providing protection under their respective state's labour ordinance.

"This move will benefit thousands of job seekers as well as over half a million people who are currently unemployed in Malaysia," it said today.

JAG noted that the Human Resources Ministry is still discussing the proposed anti-discrimination provision for job seekers with its stakeholders.

*Source: News Straits Times, September 24, 2019 – End discrimination against job seekers, JAG tells govt*

CLO 2  
C3

- (b) Based on the newspaper cutting above, as a Human Resource Manager at Celcom Berhad, discuss **FIVE (5)** ways to avoid ethical issues which may arise due to diversity, equality and discrimination at your company.

[10 marks]

*Berdasarkan keratan berita di atas, sebagai Pengurus Sumber Manusia di Celcom Berhad bincangkan **LIMA (5)** cara untuk mengelakkan masalah etika yang mungkin timbul akibat kepelbagaian, persamaan dan diskriminasi yang akan dihadapi di dalam syarikat anda.*

[10 markah]

**SOALAN TAMAT**