

SULIT



**KEMENTERIAN PENDIDIKAN TINGGI
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI**

**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN TINGGI**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI II : 2022/2023

DPP40063: INTERNATIONAL TRADE

TARIKH : 13 JUN 2023

MASA : 8.30 PG – 10.30 PG (2 JAM)

Kertas ini mengandungi **EMPAT (4)** halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** essay questions. Answer **ALL** questions.

QUESTION 1

- CLO1 (a) Identify **FIVE (5)** factors that speed up the growth of international trade.
[10 marks]
- CLO1 (b) Explain **FIVE (5)** reasons why countries are involved in international trade
[15 marks]

QUESTION 2

- CLO1 (a) Mercantilism was a theory of trade espoused by major European powers from roughly 1500 to 1800. Explain **TWO (2)** mechanisms used in Mercantilism theory.
[10 marks]
- CLO1 (b) New trade theory (NTT) is a collection of economic models in international trade which were developed in the late 1970s and early 1980s by Paul Krugman. Examine **THREE (3)** key concepts of the theory.
[15 marks]

QUESTION 3

- CLO2 (a) Your restaurant would like to joint venture with one of the popular food halal restaurants from Osaka, Japan is Matsuri. Known for its DIY takoyaki sets, okonomiyaki, Kobe beef, ramen and other scrumptious dishes, Matsuri is one of the favourite halal restaurants in Osaka. In order to expand its chain in Malaysia, they have to follow the guidelines by the Halal Industry Development Corporation (HDC). As a representative of Matsuri restaurant, examine the guidelines of HDC that Matsuri must abide.

[10 marks]

- CLO2 (b) As an SME industry, you are keen to expand your business to the international level by joining the trade exhibitions organized by government agencies. Since you are from the SME industry, you need to do some research on agencies that may help you in promoting your company. Analyse the roles and functions of MATRADE and provide reasons why you need guidance from this agency.

[15 marks]

QUESTION 4

- CLO1 (a) Government intervention is any action carried out by the government or public entity with the direct objective of having an impact on the economy, beyond the mere regulation of contracts and provision of public goods. Examine **FIVE (5)** reasons why government intervene in international trade.

[10 marks]

- CLO2 (b) Regional Economic Integration is a process whereby countries cooperate with one another to reduce or eliminate barriers to the international flow of products, people or capital. Basically, there are two approaches to international trade liberalization and economic integration: the international approach and the regional approach. The regional approach involves agreements among a small number of nations whose purpose is to establish free trade among themselves while maintaining barriers to trade with the rest of the world. Differentiate **FIVE (5)** levels of economic integration.

[15 marks]

END OF QUESTIONS