

**SULIT**



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN  
JABATAN PENDIDIKAN POLITEKNIK  
KEMENTERIAN PENDIDIKAN TINGGI**

**JABATAN PERDAGANGAN**

**PEPERIKSAAN AKHIR**

**SESI DISEMBER 2017**

**DPP5033 : PHYSICAL DISTRIBUTION**

**TARIKH : 07 APRIL 2018**

**MASA : 8.30 PAGI - 10.30 PAGI (2 JAM)**

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Kertas ini mengandungi **TIGA (3)** halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

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**JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN**

(CLO yang tertera hanya sebagai rujukan)

**SULIT**

**INSTRUCTION:**

This section consists of **FOUR (4)** essay questions.

Answer **ALL** the questions.

**QUESTION 1**

- CLO1  
C2
- a) Explain physical distribution activities in logistics. [10 marks]
- CLO1  
C2
- b) Explain the following roles of distribution function as below:
- i) Transportation [5 marks]
  - ii) Warehousing [5 marks]
  - iii) Market Logistics [5 marks]

**QUESTION 2**

- CLO1  
C2
- a) Explain alternative channels in physical distribution activities as below:
- i) Manufacturer - to - retail [5 marks]
  - ii) Direct deliveries [5 marks]
- CLO1  
C2
- b) Describe **THREE (3)** design of distribution channel as below:
- i) Set and coordinate distribution objectives [5 marks]
  - ii) Specify the distribution tasks [5 marks]
  - iii) Develop alternative channel structures [5 marks]

**QUESTION 3**

- CLO2  
C3
- a) Interpret the facility consideration in physical distribution activities. [10 marks]
- CLO2  
C3
- b) Explain the functions of Distribution Management Centre below:
- i) Central Distribution Centre [5 marks]
  - ii) National Distribution Centre [5 marks]
  - iii) Local Distribution Centre [5 marks]

**QUESTION 4**

- CLO2  
C4
- a) Discuss the international distribution management. [10 marks]
- CLO2  
C4
- b) Analyze FIVE (5) advantages in global strategies in international distribution. [15 marks]

**SOALAN TAMAT**