

**SULIT**



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN  
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI  
KEMENTERIAN PENGAJIAN TINGGI**

**JABATAN PERDAGANGAN**

**PENILAIAN ALTERNATIF**

**SESI 1 : 2021/2022**

**DPP40063 : INTERNATIONAL TRADE**

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**NAMA PENYELARAS KURSUS : NORFAIZAH BINTI ABAS**

**KAEDAH PENILAIAN : PEPERIKSAAN ATAS TALIAN**

**JENIS PENILAIAN : SOALAN ESEI (4 SOALAN)**

**TARIKH PENILAIAN : 28 JANUARI 2022**

**TEMPOH PENILAIAN : 2 JAM**

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**LARANGAN TERHADAP PLAGIARISM (AKTA 174)**

**PELAJAR TIDAK BOLEH MEMPLAGIAT APA-APA IDEA, PENULISAN, DATA  
ATAU CIPTAAN ORANG LAIN. PLAGIAT ADALAH SALAH SATU  
PENYELEWENGAN AKADEMIK. SEKIRANYA PELAJAR DIBUKTIKAN  
MELAKUKAN PLAGIARISM, PENILAIAN BAGI KURSUS BERKENAAN AKAN  
DIMANSUHKAN DAN DIBERI GRED F DENGAN NILAI MATA 0.**

**(RUJUK BUKU ARAHAN-ARAHAN PEPERIKSAAN DAN KAEDAH PENILAIAN (Diploma) EDISI 6, JUN 2019,  
KLAUSA 17.3)**

**SECTION A : 100 MARKS****INSTRUCTION:**

This section consists of **FOUR (4)** essay questions. Answer **ALL** questions.

**QUESTION 1**

CLO1  
C1 (a) (i) Describe **FIVE (5)** differences between international trade and domestic trade. [5 marks]

(ii) Identify **FIVE (5)** reasons why countries are involved in international trade [5 marks]

CLO1  
C2 (b) Explain **FIVE (5)** factors that speed up the growth of international trade. [15 marks]

**QUESTION 2**

CLO1  
C2 (a) Over the time, economists have developed theories to explain the mechanisms of global trade. The main historical theory is called *classical* and is from the perspective of a country, or country-based. Discuss the concept and mechanism used in the Mercantilism theory. [10 marks]

CLO1  
C3 (b) According to Raymond Vernon there are four stages in a Product's life cycle theory. Write the details of the Product Life Cycle theory in the correct sequence with the aid of an appropriate diagram. [15 marks]

**QUESTION 3**

CLO1  
C3 (a) World Intellectual Property Organization (WIPO) is one of the specialized agencies of the United Nations. WIPO was created in 1967 to encourage creative activity, and to promote the protection of Intellectual Property throughout the world. To protect your product, your company has to know how WIPO works by understanding their roles and function. Examine the roles and functions of WTO. [10 marks]

CLO2  
C4 (b) As a SME, you are keen to expand your business to the international level. Your company need to do some research on which agencies that can help in strategizing your company. Analyze **THREE (3)** roles of SME Corporation Malaysia and provide reasons why you need guidance from this agency. [15 marks]

**QUESTION 4**CLO2  
C3

- (a) As a new player in international trade, examine **FOUR** (4) non-tariff barrier tools or instruments of protectionism policy imposed by Malaysian government to other countries who wish to do trade in Malaysia.

[10 marks]

CLO1  
C4

- (b) A free trade area (FTA) refers to a specific region wherein a group of countries sign a trade agreement that seals the economic cooperation among them. Malaysia is an open economy with a small domestic market. It is important for Malaysian businesses to go beyond our borders, explore more opportunities and expand markets. The free trade agreements which the Malaysian government has signed can help companies to export. The free trade agreements help to enhance our competitive advantage, strengthen investors' confidence and to a large extent, build Malaysia's economic sustainability. As a businessman who wish to do international trade, determine how can the free trade agreements help your business?

[15 marks]

**SOALAN TAMAT**