

**SULIT**



**KEMENTERIAN PENDIDIKAN TINGGI  
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI**

**BAHAGIAN PEPERIKSAAN DAN PENILAIAN  
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI  
KEMENTERIAN PENDIDIKAN TINGGI**

**JABATAN PERDAGANGAN**

**PEPERIKSAAN AKHIR**

**SESI II : 2022/2023**

**DPP40053 : INTRODUCTION TO LOGISTICS MANAGEMENT**

**TARIKH : 14 JUN 2023**

**MASA : 8.30 PG – 10.30 PG (2 JAM)**

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Kertas ini mengandungi **TIGA (3)** halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

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**JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN**

(CLO yang tertera hanya sebagai rujukan)

**SULIT**

**INSTRUCTION:**

This section consists of **FOUR (4)** essay questions. Answer **ALL** questions.

- CLO1 (a) Identify any **TWO (2)** marketing mix in logistics [5 marks]
- CLO1 (b) Logistics organization management is making sure that the logistics activities achieve efficiency. This requires a structure that indicates personnel functions and responsibilities in carrying out logistics activities. One of logistics organization is organizational positioning. Discuss:  
• Centralization vs Decentralization. [10 marks]
- CLO2 (c) Transportation infrastructure is one of important infrastructure that support the growth of global logistics. Determine any **FOUR (4)** of transportation infrastructure. [10 marks]

**QUESTION 2**

- CLO2 (a) Describe conventional and containerized vessel. [5 marks]
- CLO2 (b) There are several mode of transportation types. Compare between air and land mode of transportation. [10 marks]
- CLO2 (c) Write down **FIVE (5)** Ministry of Transport functions as the relevant authority in administering transportation activities in Malaysia. [10 marks]

**QUESTION 3**

Inventory management allows operator to control the differences between the incoming flow of goods (received from suppliers, production centers, etc.) and the outgoing flow of goods (goods being sent to production, sales, etc.). Usually, these flows are not coordinated, and this is one of the reasons why it is important to have storage facilities

CLO2 (a) When the inventory or cargo in a warehouse are ready to be ship out, it needs to undergo a few a process called cargo discharge procedure. Apply the procedure according to the correct sequence.

[10 marks]

CLO2 (b) Determine any **FIVE (5)** functions of packaging.

[15 marks]

**QUESTION 4**

CLO2 (a) Describe all of the following technologies in warehouse below.

- ✓ Warehouse Management System
- ✓ Radio Frequency Identification
- ✓ Bar Coding
- ✓ Global Positioning System
- ✓ Automated Warehouse

[10 marks]

CLO2 (b) Warehouse is a building to store goods. It is a large plain building and usually located in industrial parks on the outskirts of cities, towns, or villages. Apart from storing goods, there other function and activities can be done in a warehouse. Write **FIVE (5)** activities or functions of a warehouse in logistics activities.

[15 marks]

**END OF QUESTION**