

SULIT



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK
KEMENTERIAN PENDIDIKAN TINGGI**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI JUN 2017

DPP3013 : EXPORT AND IMPORT PRACTICES

TARIKH : 22 OKTOBER 2017

MASA : 11.15 PAGI – 1.15 PETANG (2 JAM)

Kertas ini mengandungi TIGA (3) halaman bercetak.

Esei (4 Soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** essay questions. Answer **ALL** questions.

QUESTION 1CLO1
C1

- (a) i) Define the meaning of strength and weakness of the organization.

[4 marks]

- ii) Describe the following external factors that affecting the company.

(a) Competitive analysis

[2 marks]

(b) Environmental analysis

[2 marks]

(c) Profitability

[2 marks]

CLO1
C1

- (b) Identify any **FIVE (5)** factors that are required before export and import activities.

[15 marks]

QUESTION 2CLO1
C1

- (a) Explain the following documents:

(i) Packing List

[5 marks]

(ii) Health and Safety Certificate

[5 marks]

(iii) Certificate of Origin

[5 marks]

CLO1
C2

- (b) Documentation is an important way of conveying information from one person or company to another, and also serves as permanent proof of tasks and actions undertaken throughout the export process. Determine **FIVE (5)** functions of export documentation.

[10 marks]

QUESTION 3

CLO2
C2

(a) (i) Describe the background of the existence of INCOTERMS [4 marks]

(ii) Explain the following terms:

a) CIF [2 marks]

b) FAS [2 marks]

c) FCA [2 marks]

CLO2
C3

(b) Interpret the D-Terms in INCOTERMS [15 marks]

QUESTION 4

CLO3
C3

(a) Interpret the following export and import procedures.

i) ATA Carnet [5 marks]

ii) Electronic Data Interchange (EDI) [5 marks]

CLO3
C4

(b) Relate how the government agencies help exporter and importer activities in electric & electronic industry.

i) Royal Malaysian Customs [5 marks]

ii) SME Corporation Malaysia [5 marks]

iii) The Malaysia External Trade Development Corporation [5 marks]

SOALAN TAMAT