

SULIT



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK
KEMENTERIAN PENDIDIKAN TINGGI**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI JUN 2017

**DPP3033 : FUNDAMENTALS OF LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

TARIKH : 28 OKTOBER 2017

MASA : 2.30 PETANG - 4.30 PETANG (2 JAM)

Kertas ini mengandungi **TIGA (3)** halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** essay questions. Answer **ALL** questions.

QUESTION 1

- CLO1
C1
- (a) Logistics and supply chain management help firms to create competitive advantage in fulfilling customer satisfaction.
- i. Describe logistics [2 marks]
 - ii. Describe supply chain [2 marks]
 - iii. List down **SIX (6)** right things (6R) that fulfill customers' satisfaction in logistics. [6 marks]
- CLO1
C1
- (b) Identify **FIVE (5)** importance of business logistics. [15 marks]

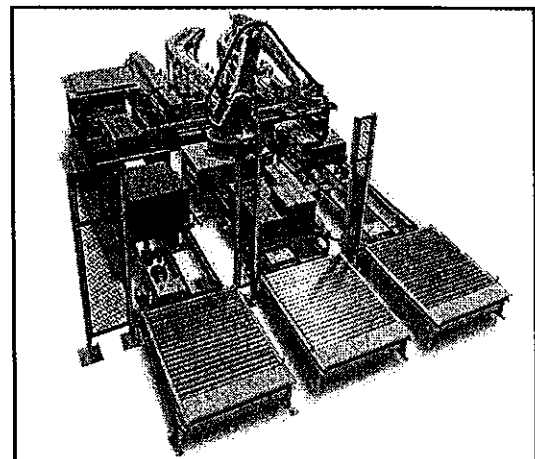
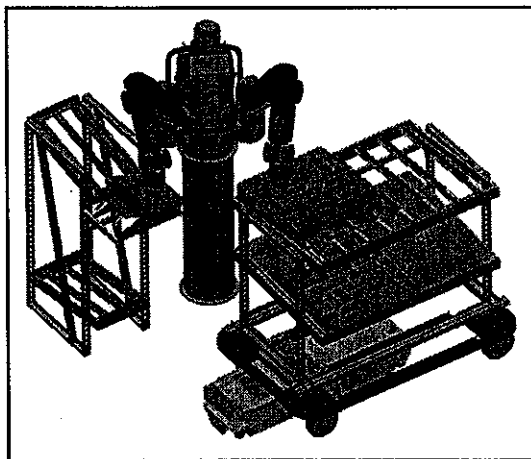
QUESTION 2

- (a) Intermodal transport is a complex system that has characteristics which distinguishes it from other transport systems.
- i. Define intermodal transportation. [2 marks]
 - ii. Provide **TWO (2)** rationales of intermodal transportation services. [4 marks]
 - iii. Provide **TWO (2)** limitations of intermodal transportation services. [4 marks]
- CLO2
C1
- (b) Describe the situation for **EACH** modes of transportation as stated below when they are most preferable to be use.
- i. Air transportation [3 marks]
 - ii. Sea transportation [3 marks]

- iii. Rail transportation [3 marks]
- iv. Land transportation [3 marks]
- v. Pipeline [3marks]

QUESTION 3

- CLO2
C2 (a) Describe any **TWO (2)** types of inventory cost. [10 marks]
- CLO2
C2 (b) Explain **FIVE (5)** importance of warehousing. [15 marks]

QUESTION 4

- CLO2
C2 (a) Pictures above are examples of automated material handling systems. Explain **TWO (2)**:
- i. Benefits of automated systems [5 marks]
- ii. Drawbacks of automated systems [5 marks]
- CLO2
C2 (b) Explain **FIVE (5)** objectives of materials handling. [15 marks]