

**SULIT**



**KEMENTERIAN PENDIDIKAN TINGGI  
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI**

**BAHAGIAN PEPERIKSAAN DAN PENILAIAN  
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI  
KEMENTERIAN PENDIDIKAN TINGGI**

**JABATAN PERDAGANGAN**

**PEPERIKSAAN AKHIR**

**SESI I : 2023/2024**

**DPP40063: INTERNATIONAL TRADE**

**TARIKH : 30 DISEMBER 2023**

**MASA : 8.30 AM – 10.30 AM (2 JAM)**

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Kertas ini mengandungi **TIGA (3)** halaman bercetak.

Struktur (4 soalan)

Dokumen sokongan yang disertakan : Tiada

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**JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN**

(CLO yang tertera hanya sebagai rujukan)

**SULIT**

**INSTRUCTION:**

This section consists of **FOUR (4)** structured questions. Answer **ALL** questions.

**QUESTION 1**

- CLO1 (a) Identify the term below;
- i. International Trade [5 marks]
  - ii. Domestic Trade [5 marks]
- CLO1 (b) Explain any **THREE (3)** factors that speed up the growth of international trade within the following below;
- i. Technology
  - ii. Outsourcing
  - iii. Multinational Firms
  - iv. Advanced Transportation
  - v. Industrialization
- [15 marks]

**QUESTION 2**

- CLO1 (a) Find **TWO (2)** elements of Comparative Advantage and Absolute Advantage in term of economic theory and decision making.
- [10 marks]
- CLO1 (b) Draw an illustration of the stages in the Theory of Product Life Cycle (PLC) that influence the expansion of products into global markets with explanations that aligns this theory in its international journey.
- [15 marks]

**QUESTION 3**

CLO2 (a) Write **FOUR (4)** functions of local government agencies, Malaysia External Trade Development Corporation.

[10 marks]

CLO2 (b) Analyze **THREE (3)** roles of international institutions, such as the World Trade Organization (WTO), in contributing to the harmonization of trade regulations and standards among countries.

[15 marks]

**QUESTION 4**

CLO1 (a) Examine **TWO (2)** anti-dumping policies that protect local industries and domestic economy.

[10 marks]

CLO1 (b) Analyzing the establishment of the Digital Free Trade Zones (DFTZs) highlights their capacity to boost economic development in a country or region. These zones can accomplish this by attracting foreign direct investment (FDI), promoting job creation, and facilitating export growth. Determine **THREE (3)** significant roles of DFTZs in enhancing economic prosperity is underscored by these factors.

[15 marks]

**END OF QUESTION**