

SULIT



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN MALAYSIA**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI JUN 2018

DPP5033: PHYSICAL DISTRIBUTION MANAGEMENT

TARIKH : 03 NOVEMBER 2018

MASA : 11.15 PAGI - 1.15 TENGAHARI (2 JAM)

Kertas ini mengandungi EMPAT (4) halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** essay questions.

Answer **ALL** the questions.

QUESTION 1

- CLO1
C1 a) Describe **FIVE (5)** scopes of physical distribution activities in logistics. [10 marks]
- CLO1
C2 b) Explain the following role of distribution function:
- i) Transportation
 - ii) Warehousing
 - iii) Market Logistics
- [15 marks]

QUESTION 2

- CLO2
C1 a) Describe alternative channels in physical distribution activities. [5 marks]
- CLO2
C2 b) Explain the following design of distribution channel:
- i) Set and coordinate distribution objectives
 - ii) Specify the distribution tasks
- [10 marks]
- CLO2
C3 c) Relate how the following channel characteristics in distribution management:
- i) Market variables
 - ii) Product variables
- [10 marks]

QUESTION 3CLO2
C2

a) Describe the facility consideration in physical distribution activities. [5 marks]

CLO2
C2

b) Explain the following inventory planning techniques:

i) Inventory Demand

ii) Vendor Managed Inventory (VMI)

[10 marks]

CLO2
C3

c) Interpret how the following product handling works in distribution management:

i) Receiving

ii) Replenishment

[10 marks]

QUESTION 4

CLO3
C2

a) Describe the international distribution management. [5 marks]

CLO3
C3

b) Interpret TWO (2) international transportation functions in managing global distribution networks. [10 marks]

CLO3
C4

c) Analyze TWO (2) global strategies in distribution management. [10 marks]

SOALAN TAMAT