

**SULIT**



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN  
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI  
KEMENTERIAN PENDIDIKAN MALAYSIA**

**JABATAN PERDAGANGAN**

**PEPERIKSAAN AKHIR**

**SESI JUN 2018**

**DPP6033: INTERNATIONAL MANAGEMENT**

**TARIKH : 29 OKTOBER 2018**

**MASA : 11.15 PAGI - 1.15 TENGAHARI (2 JAM)**

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Kertas ini mengandungi **TIGA (3)** halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

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**JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN**

(CLO yang tertera hanya sebagai rujukan)

**SULIT**

**INSTRUCTION:**

This section consists of **FOUR (4)** essay questions. Answer **ALL**.

**QUESTION 1**

- CLO1  
C1 (a) Describe the definition of International Management [5 marks]
- CLO1  
C2 (b) Identify **FOUR (4)** challenges of being expatriate in foreign country [10marks]
- CLO1  
C3 (c) Interpret the adjustment process that international human resource usually prepared for the expatriate in their selection procedures [10marks]

**QUESTION 2**

- CLO1  
C2 (a) Explain **FIVE (5)** values in transition among Japan managers nowadays. [10marks]
- CLO1  
C3 (b) Interpret cultural dimension by Trompenaars by orientations below
- i. Universalism [3marks]
  - ii. Particularism [3marks]
  - iii. Neutral [3marks]
  - iv. Emotional [3marks]
  - v. Diffuse [3marks]

## QUESTION 3

CLO2  
C3

- a) Interpret predispositions by ethnocentric, polycentric, regioncentric and geocentric orientation by mission, strategy, culture and production

[10marks]

CLO2  
C3

- b) Interpret the nature of organizational culture on

i) Family Culture

[5marks]

ii) Eiffel Tower Culture

[5marks]

iii) Guided missile culture

[5marks]

## QUESTION 4

CLO3  
C3

- (a) Interpret the meaning of communication in open world of International Management

[5 marks]

- (b) Identify the verbal communication below and explain the country that use the verbal

CLO3  
C4

style

i) Contextual and Personal Style

[5marks]

ii) Affective and Instrumental Style

[5marks]

CLO3  
C4

- (c) Cross cultural communication faced a few barriers that distract the understanding.

Determine that **TWO (2)** communication barriers

[10marks]

SOALAN TAMAT