

SULIT



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK
KEMENTERIAN PENDIDIKAN TINGGI**

JABATAN PERDAGANGAN

**PEPERIKSAAN AKHIR
SESI DISEMBER 2017**

DPP5023 : INTERNATIONAL TRADE

**TARIKH : 03 APRIL 2018
MASA : 8.30 PAGI - 10.30 PAGI (2 JAM)**

Kertas ini mengandungi **EMPAT (4)** halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** essay questions. Answer **ALL** questions.

QUESTION 1CLO1
C1

(a) Define the terms as stated below:

(i) International trade.

[2 Marks]

(ii) Outsourcing

[2 Marks]

(iii) Globalisation

[2 Marks]

(iv) Multinational firms

[2 Marks]

(v) Domestic trade

[2 Marks]

CLO1
C1

(b) According to National Competitive Advantage Theory (Porter's Diamond Model), there are four factors to determine competitive advantage.

(i) Describe National Competitive Advantage Theory (Porter's Diamond Model).

[3 Marks]

(ii) Describe **FOUR (4)** factors to determine competitive advantage based on Porter's Diamond Model.

[12 Marks]

QUESTION 2

- CLO2
C2 (a) Explain TWO (2) reasons of government intervention in international trade [10 marks]
- CLO2
C2 (b) Describe the trade barrier instruments as stated below:
- i. Embargo [5 marks]
 - ii. Ad Valorem Tariff [5 marks]
 - iii. Compound tariff [5 marks]

QUESTION 3

- CLO2
C3 (a) Explain FIVE (5) the functions of United Nations Conference on Trade and Development (UNCTAD) [10 marks]
- CLO2
C3 (b) Determine the functions of government agencies as stated below:
- i. Malaysia External Trade Development Corporation (MATRADE) [5 marks]
 - ii. Malaysia Automotive Institute (MAI) [5 marks]
 - iii. Malaysia Steel Institute (MSI) [5 marks]

QUESTION 4

CLO3
C3

(a) Regional integration offers economy benefits to those who involve in international business activity.

(i) Based on the statement above, determine FIVE (5) benefits from unrestricted trade and investment between countries with regional integration.

[10 Marks]

CLO3
C4

(b) Analyze THREE (3) important conditions in NAFTA.

[15 Marks]

SOALAN TAMAT