

SULIT



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK
KEMENTERIAN PENDIDIKAN TINGGI**

JABATAN PERDAGANGAN

**PEPERIKSAAN AKHIR
SESI DISEMBER 2017**

DPP6033 : INTERNATIONAL MANAGEMENT

**TARIKH : 06 APRIL 2018
MASA : 8.30 PAGI - 10.30 PAGI (2 JAM)**

Kertas ini mengandungi **TIGA (3)** halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** essay questions. Answer **ALL**.

QUESTION 1CLO1
C1

(a) Describe the definition of International Management

[5 marks]

CLO1
C2(b) Identify **FOUR (4)** challenges of being expatriate in foreign country

[10 marks]

CLO1
C3

(c) Interpret the adjustment process that international human resource usually prepared for the expatriate in their selection procedures

[10 marks]

QUESTION 2CLO1
C2(a) Explain **FIVE (5)** values in transition among Japan managers nowadays.

[10 marks]

CLO1
C3

(b) Interpret cultural dimension by Trompenaars by orientations below

i. Universalism

[3 marks]

ii. Particularism

[3 marks]

iii. Neutral

[3 marks]

iv. Emotional

[3 marks]

v. Diffuse

[3 marks]

QUESTION 3

CLO2
C3

- a) Interpret predispositions by ethnocentric, polycentric, regioncentric and geocentric orientation by mission, strategy, culture and production

[10 marks]

CLO2
C3

- b) Interpret the nature of organizational culture on

i) Family Culture

[5 marks]

ii) Eiffel Tower Culture

[5 marks]

iii) Guided missile culture

[5 marks]

QUESTION 4

CLO3
C3

- (a) Interpret the meaning of communication in open world of International Management

[5 marks]

- (b) Identify the verbal communication below and explain the country that use the verbal Style

CLO3
C4

i) Contextual and Personal Style

[5 marks]

ii) Affective and Instrumental Style

[5 marks]

CLO3
C4

- (c) Cross cultural communication faced a few barriers that distract the understanding.

Determine that **TWO (2)** communication barriers

[10 marks]

SOALAN TAMAT